

# MÖDERE<sup>®</sup> FACT SHEET

## MODERE HAND WASH

### Personal Care | Body

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#### PRODUCT DESCRIPTION:

Rejuvenate your hands with this mild formula containing biodegradable plant-derived detergents that are tough on dirt but gentle on your skin.

#### PRODUCT BENEFITS:

- Washes away bacteria\* with a rich lather that tells you your hands are clean.
- Cleans and softens hands with moisturizing ingredients.
- Gentle enough for adults and children. Brazilian rosewood and cranberry fragrance invigorates your hand washing experience.
- Plant-derived, biodegradable surfactants for a natural clean.
- Free of: artificial colour, triclosan, phosphates, dyes, chlorine, parabens, sulfates, and NPE.

#### POSITIONING STATEMENT:

The importance of washing your hands can't be understated. Modere Hand Wash helps you maintain great hygiene, and it contains no harsh chemicals. It's biodegradable, plant-derived cleansers are tough on dirt but gentle on your hands.

Hand Wash's luxurious lathering formula is free of artificial colour, phosphates, dyes, chlorine, parabens, sulfates, triclosan, and NPE. Its sugar-derived detergents gently wash away bacteria\*, while coconut-derived skin conditioners soften your skin and leave you ready for a day full of hugs and handshakes.

It is perfect for adults and young children so go ahead, lather up, get clean, and feel good. You can high-five us next time we see you.

#### DIRECTIONS:

Apply a small amount on the palm of your hand. Rub hands together for at least 30 seconds, paying attention to spaces in between fingers. Rinse thoroughly with water.

\* The U.S. Centers for Disease Control and Prevention states that washing hands with soap and clean running water for 20 seconds is the best way to maintain good hand hygiene.



#### KEY INGREDIENTS:

- Decyl glucoside
- Sodium C14-16 olefin sulfonate
- Sodium methyl cocyl taurate
- Rosewood cranberry fragrance

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#### INGREDIENTS:

Aqua, sodium C14-16 olefin sulfonate, decyl glucoside, cocamidopropyl hydroxysultaine, propanediol, sodium isostearoyl lactylate, ammonium chloride, hydroxyacetophenone, disodium cocoamphodiacetate, polysorbate 20, sodium methyl cocoyl taurate, 1,2-hexanediol, caprylyl glycol, tetrasodium glutamate diacetate, phenoxyethanol, parfum, citric acid, sodium hydroxide, ammonium chloride.

Contains/Enthält/Contient/Bevat/Conteint:  
benzyl benzoate, limonene, linalool.