

# MÖDERE<sup>®</sup> FACT SHEET



## TRIM VANILLA

### PRODUCT DESCRIPTION:

TRIM Vanilla from the Modere Collagen Sciences division is a robust combination of CLA (conjugated linoleic acid) and multi-patented Liquid BioCell™ technology.

Liquid BioCell™ is manufactured using a patented Bio-Optimized™ process to produce an ideal molecular weight that your body can effectively absorb.

The finished Liquid BioCell™ ingredient is combined with CLA to create TRIM – a great tasting, sugar-free way to introduce a highly absorbable form of collagen and a boost of CLA into the body.

### PRODUCT BENEFITS & FEATURES:

- Exclusive multi-patented Collagen/HA Matrix™ Technology.
- Linoleic acid contributes to the maintenance of normal blood cholesterol levels<sup>1</sup>.
- With Liquid BioCell™ - an award-winning patented ingredient featuring a unique type II collagen matrix:
  - Reduces the appearance of wrinkles.
  - Supports youthful looking skin.
  - Improves skin's hydration, firmness and elasticity.
- Sugar-free.
- Gluten-free.
- Dairy-free.
- Great-tasting, silky smooth vanilla flavour.

### POSITIONING STATEMENT:

Even with a carefully managed weight-management programme, sometimes weight loss can make skin appear dehydrated and wrinkled.

Liquid BioCell™ is an award-winning patented ingredient that delivers a unique type II collagen matrix.

The Liquid BioCell™ ingredient has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

### DIRECTIONS:

SHAKE WELL BEFORE EACH USE. Take 1 tablespoon (15 ml) directly by mouth daily, preferably in the morning.

CAUTION: Consult your health care provider prior to use if you are pregnant or nursing, have a medical condition or when taking any medication. Food supplements should not be used as a substitute for a balanced, varied diet and a healthy lifestyle. Do not exceed recommended daily dose.



### KEY INGREDIENTS:

- CLA (conjugated linoleic acid) from safflower oil
- Hydrolysed type II collagen<sup>2</sup>

### INGREDIENT LIST:

Water, conjugated linoleic acid from safflower oil, thickener (glycerin), flavours, chicken sternal cartilage extract, thickener (xanthan gum), antioxidant (tocopherol-rich extract), sunflower oil, sweetener (steviol glycosides).

<sup>1</sup> Linoleic acid contributes to the maintenance of normal blood cholesterol levels. The beneficial effect is obtained with a daily intake of 10 g of CLA.

<sup>2</sup> Formulated exclusively with Liquid BioCell™

Please always read the full product label prior to use.

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### ADDITIONAL INFORMATION:

**CLA (conjugated linoleic acid):** A natural derivative of omega-6 polyunsaturated fatty acid, often found in beef and dairy foodstuffs. The human body does not produce CLA – it can only be obtained from the diet.

**Collagen:** Collagen is the most abundant protein found in joint cartilage and the dermis of the skin and helps to keep your skin firm and resilient.

There are many different types of collagen found in the body, and type II is the most abundant (>90% of collagens) in the cartilage of the synovial joint, the most common joint.

### AWARDS:

The Liquid BioCell™ ingredient has been awarded 7 US and international patents and has received multiple industry awards including:

- **Readers' Ingredient of the Year**  
Nutraingredients Award Winner, 2015
- **#1 Anti-Ageing Award Winner**  
TasteForLife Supplement Essentials, 2015
- **Finalist, Most Innovative Dietary Ingredient**  
Nutraceutical Business & Technology Award, 2012

More recently, Trim was recognized as a best in-class product and was a finalist of Best New Body Care Product.

- **Best in-Class**  
Supply Side West Awards, 2018
- **Finalist - Best New Body Care Product**  
Pure Beauty Global Awards of 2019

### PATENTS:

1. USA Patent 7,091,180 B2
2. USA Patent 6,780,841 B2
3. USA Patent 6,323,319 B1
4. USA Patent 6,025,327A
5. USA Patent 8,563,045 B2
6. USA Patent 8,563,045 B2
7. CA Patent 2212649

### SUPPLEMENT FACTS:

Serving Size: 1 tablespoon (15 mL)  
Daily Serving Size: 1 tablespoon (15 mL)  
Daily Servings Per Container: 30

SUPPLEMENT FACTS	Amount per daily serving (15ml)
Safflower Oil	4.5g
Conjugated Linoleic Acid	3.4g
Chicken Sternal Cartilage Extract*	500 mg
of which Collagen Type II	300 mg
of which Chondroitin Sulphate	100 mg
of which Hyaluronic Acid	50 mg

\*Formulated exclusively with Liquid BioCell™

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