# MÖDERE, FACT SHEET



### **TRIM**

#### PRODUCT DESCRIPTION:

TRIM from the Modere Collagen Sciences division is a robust combination of CLA (conjugated linoleic acid) and multi-patented Liquid BioCell<sup>TM</sup> technology.

Liquid BioCell $^{\text{TM}}$  is manufactured using a patented Bio-Optimized $^{\text{TM}}$  process to produce an ideal molecular weight that your body can effectively absorb.

The finished Liquid BioCell™ ingredient is combined with CLA (conjugated linoleic acid) to create TRIM – a great tasting, sugar-free way to introduce a highly absorbable form of collagen and a boost of CLA into the body.

### **PRODUCT BENEFITS & FEATURES:**

- Exclusive multi-patented Collagen/HA Matrix™ Technology.
- Linoleic acid contributes to the maintenance of normal blood cholesterol levels1.
- With Liquid BioCell™ an award-winning patented ingredient featuring a unique collagen type II matrix:
  - Reduces the appearance of wrinkles.
  - Supports youthful looking skin.
  - Improves skins hydration, firmness and elasticity.
- Sugar-free.
- Gluten-free.
- Great-tasting, zesty coconut lime flavour.

### POSITIONING STATEMENT:

Even with a carefully managed weight-management programme, sometimes weight loss can make skin appear dehydrated and wrinkled.

TRIM from the Modere Collagen Sciences division is a robust combination of CLA (conjugated linoleic acid) and multi-patented Liquid BioCell $^{\text{TM}}$  technology.

Liquid BioCell $^{\text{TM}}$  is an award-winning, patented ingredient that delivers a unique combination of type II collagen, hyaluronic acid and chondroitin sulphate.

The Liquid BioCell™ ingredient has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

### **DIRECTIONS:**

SHAKE WELL BEFORE EACH USE. Take 1 tablespoon (15 ml) directly by mouth daily, preferably in the morning.

CAUTION: Consult your health care provider prior to use if you are pregnant or nursing, have a medical condition or when taking any medication. Food supplements should not be used as a substitute for a balanced, varied diet and a healthy lifestyle. Do not exceed recommended daily dose.



### **KEY INGREDIENTS:**

- CLA (conjugated linoleic acid) from safflower oil.
- Chicken sternal cartilage extract<sup>2</sup>

### **INGREDIENT LIST:**

Water, conjugated linoleic acid from safflower oil, thickener: glycerin, chicken sternal cartilage extract\*, flavours, acid: malic acid, thickener: xanthan gum, preservative: potassium sorbate, antioxidant: tocopherol-rich extract, sunflower oil, sweetener: steviol glycosides.

 $^{\rm 1}$  Linoleic acid contributes to the maintenance of normal blood cholesterol levels. The beneficial effect is obtained with a daily intake of 10 g of CLA.

 $^{2}$  Formulated exclusively with Liquid BioCell  $^{\text{\tiny TM}}$ 

Please always read the full product label prior to use.

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## TRIM

#### ADDITIONAL INFORMATION:

CLA (conjugated linoleic acid): A natural derivative of omega-6 polyunsaturated fatty acid, often found in beef and dairy foodstuffs. The human body does not produce CLA it can only be obtained from the diet.

Collagen: Collagen is the most abundant protein found in joint cartilage and the dermis of the skin and helps to keep your skin firm and resilient.

There are many different types of collagen found in the body, and type II is the most abundant (>90% of collagens) in the cartilage of the synovial joint, the most common

Collagen: Collagen is the most abundant protein found in joint cartilage and the dermis of the skin and helps to keep your skin firm and resilient.

Hyaluronic Acid: Hyaluronic acid (HA) is a gel-like substance that helps hydrate skin. HA is a major component of the skin's dermal extracellular matrix and responsible for hydration.

HA can be described as a "space filler" because it provides the moisture-filled cushioning in between cells, while collagen provides the connective framework to uphold the skin tissue's firmness.

Chondroitin: Chondroitin sulphate is a naturally occurring element of joint cartilage.

### AWARDS:

The Liquid BioCell® ingredient has been awarded 7 US and international patents and has received multiple industry awards including:

- Readers' Ingredient of the Year Nutraingredients Award Winner, 2015
- **#1 Anti-Ageing Award Winner** TasteForLife Supplement Essentials, 2015
- **Finalist, Most Innovative Dietary Ingredient** Nutraceutical Business & Technology Award, 2012

### **PATENTS:**

- USA Patent 7.091.180 B2
- 2. USA Patent 6,780,841 B2
- USA Patent 6,323,319 B1
- USA Patent 6,025,327A
- USA Patent 8,563,045 B2
- USA Patent 8,563,045 B2
- CA Patent 2212649



# **Supplement Facts** Nährwertangaben

Daily Serving Size: 1 tablespoon (15 mL) Tagesportion: 1 Esslöffel (15 mL) Daily Servings Per Container: 30 Tagesportionen pro Flasche: 30

### Amount Per Daily Serving (15 mL) pro Tagesportion (15 mL)

Safflower Oil/Distelöl 4.5 a Conjugated Linoleic Acid/Konjugierte Linolsäure 3.4 a Chicken Sternal Cartilage Extract\*/Hühnerbrustknorpelextrakt\*\* 500 mg of which Collagen Type II/davon Collagen Typ II of which Chondroitin Sulphate/dayon Chondroitinsulfat 100 mg of which Hyaluronic Acid/dayon Hyaluronsäure

INGREDIENTS: Water conjugated lipoleic acid from safflower oil, thickener: glycerin, chicken sternal cartilage extract, flavours, acid: malic acid, thickener: xanthan gum, preservative: potassium sorbate, antioxidant: tocopherol-rich extract, sunflower oil, sweetener: steviol glycosides.

ZUTATEN: Wasser, konjugierte Linolsäure aus Distelöl. Verdickungsmittel: Glycerin, Hühnerbrustknorpelextrakt, Aroma, Säuerungsmittel: Apfelsäure, Verdickungsmittel: Xanthan, Konservierungsmittel: Kaliumsorbat, Antioxidationsmittel: stark tocopherolhaltige Extrakte, Sonnenblumenöl, Süßungsmittel: Steviolalykoside.

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