

MÖDERE. FACT SHEET



LIQUID BIOCELL™ SKIN

PRODUCT DESCRIPTION:

With Liquid BioCell™ Skin, now you can drink the benefits of your skincare. Its advanced nutricosmetic is scientifically designed with Liquid BioCell™, an ingredient shown to reduce the appearance of wrinkles and improve the skin's hydration, firmness and elasticity.

To both maximise and enhance the properties of Liquid BioCell™ type II collagen, this powerful nutraceutical also includes a host of plant-based "skin-loving" ingredients such as wheat and green tea extracts.

PRODUCT BENEFITS & FEATURES:

- Exclusive multi-patented Collagen/HA Matrix™ Technology.
- Liquid BioCell™ is an award-winning patented ingredient featuring a unique type II collagen matrix.
 - Reduces the appearance of wrinkles.
 - Supports youthful looking skin.
 - Improves skin's hydration, firmness and elasticity
- Additional nutrient profile includes wheat extract and other plant-based ingredients.
- Biotin contributes to the maintenance of normal hair and normal skin.
- Zinc contributes to the maintenance of normal hair, normal skin and normal nails.
- Great-tasting fruit flavour.

POSITIONING STATEMENT:

Look younger and stay that way longer with Liquid BioCell™ Skin. This revolutionary product contains our patented, award winning science of Collagen/HA Matrix® Technology as well as wheat ceramides, zinc, biotin, and plant based foods such as green tea and grape seed extracts. These ingredients all fit into our unique, fast-acting liquid delivery system to deliver skin improving results.

Visible signs of ageing can be a result of natural wear and tear of the body, particularly in areas where collagen is essential. Liquid BioCell™ provides highly absorbable collagen to replenish this important substance within the body.

Liquid BioCell™ is so remarkable that it has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News

DIRECTIONS:

SHAKE WELL BEFORE EACH USE. Take 1 tablespoon (15 ml) twice daily.

CAUTION: Consult your healthcare provider prior to use if you are pregnant or nursing, have a medical condition or when taking any medication. **KEEP OUT OF REACH OF CHILDREN.** Do not exceed the recommended daily dose. Food supplements are no substitute for a varied and balanced diet and a healthy lifestyle.



KEY INGREDIENTS:

Liquid BioCell type II collagen
Wheat extract
Green tea leaf extract
Zinc
Biotin*

SUPPLEMENT FACTS:

Serving Size: 1 tablespoon (15 mL)
Daily Serving Size: 2 tablespoons (30 mL)
Daily Servings Per Container: 15

SUPPLEMENT FACTS	Amount per daily serving (30ml)
Biotin	130 µg 260%
Zinc	4.2 mg 42%
Reconstituted apple juice	23243 mg
Reconstituted grape juice	2088 mg
Reconstituted pomegranate juice	1012.5 mg
Chicken sternal cartilage extract†	1000 mg
of which collagen type II	600 mg
of which chondroitin sulphate	200 mg
of which hyaluronic acid	100 mg
Green Tea Leaf Extract	75 mg
Wheat Grain Extract	60 mg
Amla berry extract	10 mg
Mangosteen fruit extract	10 mg
Acai berry extract	9.7 mg
Sea buckthorn fruit extract	9.7 mg
Strawberry fruit juice powder	8.8 mg
Acerola fruit extract	8.25 mg
Grape seed extract	7 mg
Cranberry fruit powder	6 mg

*Formulated exclusively with Liquid BioCell™

Please always read the full product label prior to use.

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INGREDIENT LIST:

Reconstituted apple (*Malus domestica*) juice, water, reconstituted grape (*Vitis vinifera*) juice, reconstituted pomegranate (*Punica granatum*) juice, chicken sternal cartilage extract, acidity regulator: ascorbic acid, flavour, green tea (*Camellia sinensis*) leaf extract, wheat (*Triticum vulgare*) grain extract, acidity regulatory: malic acid, thickener: xanthan gum, preservative: potassium sorbate, zinc gluconate, sweetener: steviol glycosides, maltodextrin, modified starch, acidity regulator: citric acid, amla (*Emblica officinalis* Gaertn.) berry extract, mangosteen (*Garcinia mangostana* L.) fruit extract, acai (*Euterpe oleracea*) berry extract, sea buckthorn (*Hippophae rhamnoides*) fruit extract, strawberry (*Fragaria ananassa*) fruit juice powder, acerola (*Malpighia glabra* L.) fruit extract, grape (*Vitis vinifera*) seed extract, cranberry (*Vaccinium macrocarpon*) fruit powder, vegetable and fruit juice [carrot concentrate (*Daucus carota*), blackcurrant concentrate (*Ribes nigrum*)], cassava dextrin, d-biotin.

*Formulated exclusively with Liquid BioCell™

ADDITIONAL INFORMATION:

Type II Collagen: Collagen is the most abundant protein found in joint cartilage and the dermis of the skin and helps to keep your skin firm and resilient.

There are many different types of collagen found in the body, and type II is the most abundant (>90% of collagens) in the cartilage of the synovial joint.

Wheat Extract - a potent source of ceramides, these lipids are key factors in determining youthful appearance of skin and hydration.

Glucosylceramides, in particular, are responsible for the appearance of skin's upper layers, known as the epidermis. glucosylceramides are proving to be an integral ingredient for skin at any age, and nicely complement a range of ceramides used in topical skin care products.

AWARDS:

The Liquid BioCell™ ingredient has been awarded 7 US and international patents and has received multiple industry awards including:

- **Readers' Ingredient of the Year**
Nutraingredients Award Winner, 2015
- **#1 Anti-Ageing Award Winner**
TasteForLife Supplement Essentials, 2015
- **Finalist, Most Innovative Dietary Ingredient**
Nutraceutical Business & Technology Award, 2012

PATENTS:

1. USA Patent 7,091,180 B2
2. USA Patent 6,780,841 B2
3. USA Patent 6,323,319 B1
4. USA Patent 6,025,327A
5. USA Patent 8,563,045 B2
6. USA Patent 8,563,045 B2
7. 7.CA Patent 2212649



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