# MODERE. FACT SHEET

# MODERE CELLPROOF MOISTURIZER

# Personal Care | Skin

## **PRODUCT DESCRIPTION:**

Beauty begins on the inside, but sometimes you want a boost to help your inner beauty shine. Modere® CellProof Moisturizer delivers patented BioCell Collagen® CG, the naturally derived antioxidant astaxanthin and a blend of advanced peptides to revitalize the look of your skin and provide intense hydration. This decadent formula is easily absorbed into the skin, leaving it noticeably smoother and more radiant.

#### **PRODUCT BENEFITS:**

- Promotes vibrant, youthful-looking skin
- Provides intense hydration
- Helps smooth skin for improved texture
- Reduces the appearance of fine lines and wrinkles
- Helps even the appearance of skin tone
- Promotes the look of elasticity
- Helps protect your skin against the elements

### **POSITIONING STATEMENT:**

Modere® CellProof Moisturizer delivers BioCell Collagen® CG backed by award-winning Collagen/HA Matrix® Technology, a natural matrix of collagen peptides and hyaluronic acid that is Bio-Optimized<sup>™</sup> for maximum effectiveness. This is the same patented technology in our supernutraceutical Liquid BioCell® products, scientifically shown to nourish your skin from the inside. In CellProof Moisturizer it hydrates, moisturizes and reduces the appearance of wrinkles to renew your natural radiance on the outside.

This breakthrough formula also provides a blend of advanced peptides, naturally derived astaxanthin and exotic fruit extracts to support healthy looking skin and a more even skin tone. Plus, decadent cocoa and shea butter leave your skin looking exceptionally smooth, hydrated and velvety soft. Because you deserve to look as vibrant as you feel.

Modere CellProof Moisturizer is a key component of the CellProof system and is designed to work synergistically with CellProof Serum and Infusion Mask to noticeably enhance the appearance of your skin. For optimal results, pair CellProof with award-winning Liquid BioCell, the supernutraceutical scientifically shown to nourish skin from the inside.

This exclusive 360° approach delivers patented Collagen/HA Matrix® Technology in both a topical (CellProof) and an ingestible form (Liquid BioCell), for visibly radiant skin.

## DIRECTIONS:

After cleansing and applying Modere CellProof Serum, apply two full pumps of moisturizer to face, neck and décolletage morning and night. Gently massage until absorbed.

CAUTION: For topical use only. Avoid direct contact with eyes. Discontinue use if irritation occurs.



#### **KEY INGREDIENTS:**

- BioCell Collagen® CG (cosmetic grade)
- Astaxanthin
- Vitamin C
- Advanced peptide blend
- Cocoa butter
- Shea butter

Please always read the full product label prior to use.

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## **KEY INGREDIENTS:**

BioCell Collagen  $\otimes$  CG – patented, naturally co-existing matrix of hyaluronic acid and collagen peptides that hydrate and moisturize, reducing the look of fine lines and wrinkles

Astaxanthin – powerful natural antioxidant to support the hydrating and smoothing properties of this formula.

Vitamin C – stable, oil-soluble form provides antioxidant benefits

Advanced peptide blend – reduces the appearance of wrinkles and stimulates skin surface cell renewal to improve skin moisture, and radiance

### ADDITIONAL TIPS:

- Modere CellProof Moisturizer fits seamlessly into your normal skin care regime. After cleansing, start by applying the lightest-weight product in your existing routine and layer additional products on top in order of increasing richness.
- For optimal results, pair CellProof with Liquid BioCell®. This exclusive 360° approach delivers patented Collagen/HA Matrix® Technology in both an ingestible (Liquid BioCell), and a topical application (CellProof) for visibly radiant skin.



## **INGREDIENT LIST:**

Aqua, prunus amygdalus dulcis (sweet almond) oil, C12-15 alkyl benzoate, caprylic/capric triglyceride, tetrahexyldecyl ascorbate, propanediol, sodium behenoyl lactylate, stearic acid, sodium acrylate/sodium acryloyldimethyl taurate copolymer, glycerin, leuconostoc/radish root ferment filtrate, C15-19 alkane, Theobroma cacao (cocoa) seed butter, butyrospermum parkii (shea) butter, C13-15 alkane, diheptyl succinate, hydroxyethylcellulose, xanthan gum, polyglyceryl-6 laurate, allantoin, tetrasodium glutamate diacetate, decyl glucoside, sorbitan laurate, stearyl glycyrrhetinate, polyglycerin-6, lauryl glucoside, sorbitan oleate, C18-36 acid glycol ester, C18-36 acid triglyceride, sorbitan isostearate, hydrolyzed chicken cartilage extract\*, mentha piperita (peppermint) leaf extract, hydroxypropyl cyclodextrin, prunus persica (peach) fruit extract, capryloyl glycerin/sebacic acid copolymer, haematococcus pluvialis extract, citrus aurantium dulcis (orange) peel extract, rubus idaeus (raspberry) fruit extract, pyrus malus (apple) fruit extract, vanilla planifolia fruit extract, Cucumis melo (melon) fruit extract, acetyl octapeptide-3, palmitoyl tripeptide-38, palmitoyl tripeptide-1, palmitoyl tetrapeptide-7, tocopherol, citric acid, sodium hydroxide, citric acid, sodium benzoate, potassium sorbate.

\*BioCell Collagen® CG providing Hydrolyzed Collagen Type II Peptides, Chondroitin Sulfate and Hyaluronic Acid.

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