

MÖDERE® FACT SHEET

MODERE CELLPROOF SERUM

Personal Care | Skin

PRODUCT DESCRIPTION:

Beauty begins on the inside, but sometimes you want a boost to help your inner beauty shine. Over time, sun exposure, pollution and stress can hide your radiance under dull, dry and wrinkled skin. It doesn't have to be that way. Modere® CellProof Serum can revitalize the appearance of your skin to reveal your inner beauty and renew your confidence.

BENEFITS:

- Soothes and conditions skin
- Provides age-defying antioxidants
- Boosts the appearance of tired-looking skin
- Hydrates and moisturizes to make skin look plumper, fuller
- Reduces the appearance of fine lines and wrinkles
- Produces a rapid* tightening effect for smoother-looking skin

*Within 5 minutes.

POSITIONING STATEMENT:

Over time, sun exposure, pollution and stress can hide your radiance behind dull, dry, creased skin. But what if you could always look your best? Modere® CellProof Serum can help reveal your inner beauty and restore your confidence every day.

CellProof Serum features patented BioCell Collagen® CG, powered by Collagen/HA Matrix® Technology, a naturally co-existing matrix of hyaluronic acid and collagen peptides that are Bio-Optimized™ for maximum effectiveness. This is the same key technology in our award-winning Liquid BioCell® nutritional products that are scientifically shown to nourish skin from the inside. In CellProof it hydrates, moisturizes and reduces the look of fine lines to support a luminous appearance on the outside.

This exclusive formula also provides a blend of acacia senegal gum and rhizobian gum to instantly firm, tighten and smooth the appearance of fine lines and wrinkles, plus an advanced form of vitamin C to provide powerful antioxidant so your youthful glow always shines through.

For best results, pair CellProof Serum with Liquid BioCell.. This exclusive 360° approach delivers multi-patented Collagen/HA Matrix® Technology in both a topical (CellProof) and an ingestible form (Liquid BioCell), for noticeably more radiant skin.

DIRECTIONS:

After cleansing, apply three to five drops to skin, face and neck, twice daily (morning and night).

CAUTION: For topical use only. Avoid direct contact with eyes. Discontinue use if irritation occurs



KEY INGREDIENTS:

- BioCell Collagen® CG (cosmetic grade)
- Acacia Senegal gum and hydrolyzed rhizobian gum
- Aloe leaf juice
- Vitamin C
- African birch bark
- Plum seed oil
- Allantoin

Please always read the full product label prior to use.

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KEY INGREDIENTS:

BioCell Collagen® CG – patented, naturally co-existing matrix of hyaluronic acid and collagen peptides that hydrate and moisturize, reducing the look of fine lines and wrinkles

Botanical blend of acacia senegal gum and rhizobian gum – visibly firms and lifts to smooth the appearance of fine lines and wrinkles, instantly

Aloe leaf juice – gently conditions skin

Vitamin C – provides antioxidant benefits

African birch bark – protects skin

Blend of luxurious plant oils – mimics skin's natural lipid content; essential building block of ceramides, which help form skin's natural moisture barrier

Allantoin – supports and smooths skin appearance

ADDITIONAL TIPS:

- Modere CellProof Serum fits seamlessly into your normal skin care regimen. After cleansing, start by applying the lightest-weight product in your existing routine and layer additional products on top in order of increasing richness.
- For optimal results, pair CellProof with Liquid BioCell®. This exclusive 360° approach delivers patented Collagen/HA Matrix® Technology in both a topical (CellProof) and an ingestible application (Liquid BioCell), for visibly radiant skin



INGREDIENT LIST:

Aqua, aloe barbadensis leaf juice, prunus domestica seed oil, C13-15 alkane, acacia senegal gum, propanediol, hydrolyzed chicken cartilage extract*, hydrolyzed rhizobian gum, hydrogenated ethylhexyl olivate, carbomer, hydroxyacetophenone, meadowfoam delta-lactone, meadowfoam estolide, xanthan gum, crambe abyssinica seed oil, carthamus tinctorius (safflower) seed oil, allantoin, triethyl citrate, 1,2-hexanediol, caprylyl glycol, tetrasodium glutamate diacetate, glycolic acid, tetrahexyldecyl ascorbate, citrus grandis (grapefruit) peel extract, citrus aurantium dulcis (orange) peel extract, anogeissus leiocarpa bark extract, hydrogenated olive oil unsaponifiables, vanilla planifolia fruit extract, lavandula angustifolia (lavender) extract, cucumis melo (melon) fruit extract, sodium hydroxide, citric acid, sodium benzoate, potassium sorbate.

*BioCell Collagen® CG providing Hydrolyzed Collagen Type II Peptides, Chondroitin Sulfate and Hyaluronic Acid.

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