

# MÖDERE<sup>®</sup> FACT SHEET

## MODERE CELLPROOF EYE CREAM

### Personal Care | Skin

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#### PRODUCT DESCRIPTION:

It can be frustrating when you feel youthful inside but your eye area begins to tell a different story. Modere CellProof Eye Cream combines our award-winning BioCell Collagen<sup>®</sup> CG with energising ginger, pomegranate, and natural caffeine to smooth and firm the look of fine lines and wrinkles for a radiant, youthful appearance.

Unlike other eye creams that only target one or two signs of ageing, CellProof Eye Cream proactively addresses all of the most common visible signs of ageing with ingredients scientifically shown to work. Because you deserve to look as vibrant as you feel.

#### PRODUCT BENEFITS:

- Lifts and firms eye area for a youthful appearance
- Visibly improves the look of dark circles and puffiness
- Reduces the appearance of fine lines and wrinkles
- Provides intense hydration for delicate eye area
- Evens skin tone and texture around the eyes
- Soothes and calms skin appearance
- Promotes elasticity of the skin around the eye area

#### POSITIONING STATEMENT:

The collagen in your body begins to decrease in your 20s. It's most noticeable in the skin around your eyes, which is 10x thinner than the rest of your skin. You begin to see puffiness, dark circles, sagging, and wrinkles, and realize you look older than you feel. You've probably even tried a few eye creams before.

Modere CellProof Eye Cream is different. It contains a natural collagen/HA (hyaluronic acid) matrix comprised of collagen micro-molecules that are the perfect size for easy absorption into surface layers or epidermis of the skin around your eyes. Mirroring the natural components of your skin, this matrix is shown to be highly effective in third-party human scientific trials. CellProof Eye Cream also uses ginger to help even skin tone and reduce the appearance of dark circles, caffeine from coffee extract to visibly lift and firm, and antioxidant pomegranate extract to combat environmental stressors

Modere CellProof Eye Cream is a great quick fix for tired looking eyes. With just the tap of a finger, you'll look reawakened after a late night or a cocktail too many. When used twice daily, you'll visibly improve the most common signs of eye aging. For an even more dramatic transformation, pair with the complete Modere CellProof line including Infusion Mask, Serum and Moisturizer, plus Liquid BioCell<sup>®</sup> for a whole-body approach to a more vibrant you.

#### DIRECTIONS:

After cleansing, dot around eye area and gently pat into skin, avoiding direct contact with the eye. Apply twice daily, morning and night.

**CAUTION:** Discontinue use if irritation occurs. Avoid contact with eyelids and eyelashes. Do not apply directly to the upper or lower eyelid. If product accidentally enters eyes, rinse with plain water or saline solution.



#### KEY INGREDIENTS:

- BioCell Collagen<sup>®</sup> CG (cosmetic grade)
- Pomegranate seed extract
- Vitamin E
- Coffee arabica seed extract
- Ginger root extract
- Lemon balm leaf extract
- Aloe barbadensis leaf extract

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#### KEY INGREDIENTS

- BioCell Collagen® CG – patented, naturally co-existing matrix of hyaluronic acid and collagen peptides that hydrate and moisturise to smooth the appearance of fine lines and wrinkles.
- Pomegranate seed extract – rich in antioxidants that brighten the skin's appearance and may improve the appearance of wrinkles
- Vitamin E – helps soothe the look of puffiness and lock in moisture
- Coffee arabica seed extract – leaves skin soft and silky
- Ginger root extract – stimulates, nourishes and tones the look of skin under the eye
- Lemon balm leaf extract – minimizes the appearance of dark circles or redness
- Aloe barbadensis leaf extract – skin conditioning agent that soothes dry skin



#### ADDITIONAL TIPS

- After cleansing your face, use your fingertips to gently pat a small amount of CellProof Eye Cream in a semi-circle pattern from the inner corner of the eye outward. Apply twice daily, morning and night.
- This formula is highly concentrated; a pea-sized amount is all you need for both eyes.
- For best results, apply CellProof Serum to cleansed skin before CellProof Eye Cream application, and CellProof Moisturizer after. Allow a few seconds for each product to dry before the next application.
- For optimal results, pair CellProof with Liquid BioCell™. This exclusive 360° approach delivers patented Collagen/HA Matrix™ Technology in both a topical (CellProof) and an ingestible form (Liquid BioCell) for visibly radiant skin.

Collagen/HA Matrix™ Technology and BioCell Collagen™ CG, variously in name and/or design, are trademarks of BioCell Technology, LLC, and are registered in the United States and other jurisdictions. [modere.com/biocellpatents](http://modere.com/biocellpatents)

#### INGREDIENT LIST:

Aqua, glycerin, sodium acrylate/sodium acryloyldimethyl taurate copolymer, leuconostoc/radish root ferment filtrate, tocopheryl acetate, persea gratissima (avocado) oil, hydrolyzed chicken cartilage extract\*, C15-19 alkane, hydrogenated vegetable oil, hydroxyacetophenone, limnanthes alba (meadowfoam) seed oil, carbomer, tocopherol, aminopropyl menthyl phosphate, polyglyceryl-6 laurate, xanthan gum, caffeine, tetrasodium glutamate diacetate, polyglycerin-6, punica granatum seed extract, sorbitan oleate, coffea arabica (coffee) seed extract, aloe barbadensis leaf extract, sorbitan isostearate, zingiber officinale (ginger) root extract, lecithin, melissa officinalis leaf extract, maltodextrin, sodium benzoate, potassium sorbate, citric acid, sodium hydroxide.

\*BioCell Collagen® CG providing Hydrolyzed Collagen Type II Peptides, Chondroitin Sulfate and Hyaluronic Acid.